



The Red Building of Dreams  
Estd. 1954

# FINAL PLACEMENT REPORT

Batch of 2021-2023



**Corporate Relations & Placement**  
Faculty of Management Studies, Delhi  
University of Delhi – North Campus  
Delhi – 110007

## Placement Convenor's Message

It's a moment of happiness and pride for us as the Final placements at the Faculty of Management Studies (FMS) have been successfully completed for the batch of 2021-23. It is a testimony of the academic rigour and discipline along with the exceptional quality and bright minds of students at FMS, Delhi.

It is also a reflection of the amount of trust and conviction that the corporate world confers on the Institute and its students. Our average salary for the 2021-23 batch has gone up, once again giving a signal that that our students are not only our strength but also of the corporate. The recruiting companies with their wide range of the profile offers were able to identify and choose from the diverse pool of students of different disciplines. Both the companies and the students were able to match their mutual aspirations and expectations due to the transparent placement process followed at the FMS.

We would like to thank all the stakeholders involved in the process as without their unconditional support and help, this process would not have seen the success. We extend our heartfelt gratitude to all the recruiters who exhibited immense faith in the competency and aptitude of our students.

We would also like to express our thanks to our fellow faculty members, students and the illustrious alumni who have been a great source of support and encouragement in the smooth conduct of the placement process.

Our Dean, Prof. Vivek Suneja deserves special thanks as he has always been a pillar of support to us in all our endeavors.

Prof. Kavita Singh  
Placement Convenor,  
FMS Delhi

## Placement Overview

The placement process at FMS Delhi was divided into two parts, the Lateral and the Final placement processes. Students with greater than 18 months of work experience prior to their MBA participated in the Lateral placement process in December 2022. Subsequently, the Final placement process for the remaining students was held in January 2023.

To ensure a smooth and transparent process for the companies, some important measures were taken. Firstly, a slotting exercise was done to democratically decide when a company would come in the placement process. Also, for the sixth year in a row, a scheduling algorithm was run in the placement process to optimally match the company and student's preferences during the recruitment exercise.

To encourage entrepreneurship, FMS provides a placement holiday to students who wish to pursue their own ventures and allows them to participate in a subsequent placement process for up to two years, in case they want to avail the opportunity.

At FMS, there is a strong culture of experiential learning and students supplement their academic learning with practical insights from the corporate world. Nestled in a strategic location that is at the crossroads of busy corporate and student activity, FMS hosted over **150+ business leaders** in the past year to facilitate a comprehensive learning curve for its students. This is truly reflected in the dominance of its students in the best and the most exclusive corporate competitions in the country.

## Placement Statistics

- No. of students in the Batch - 273
- No. of students appearing for placements - 269
- No. of students placed - 269
- No. of students signed out/taking a placement holiday - 4
- No. of Offers - 283
- No. of Pre-Placement Offers - 109
- No. of Pre-Placement Offers accepted - 108
- No. of companies confirming participation - 110
- No. of companies invited - 80

## Sales & Marketing

Apart from legacy recruiters in the FMCG sector, sales/marketing roles were offered by the Pharmaceutical, Consumer Electronics, Retail, E-Commerce, Industrial Goods and Automobile sectors.

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Airtel	Amazon	Asian Paints
Cipla	Colgate Palmolive	Cummins
Dabur	Dr. Reddy's	HCCB
HUL	ITC	Mars
Mondelez	Nestle	Pidilite
Pernod Ricard	Reckitt	Samsung

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## IT/Analytics/Operations

Continuing the trend of last few years, e-commerce companies recruited in large numbers from FMS. E-commerce giants offered coveted product and program management roles.

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Amazon	American Express	Appario Retail
Atlassian	EXL	Flipkart
Go-MMT	Jio Platforms	Magicbricks
Media. Net	Microsoft	Ofbusiness
Optum	Paytm	Piramal
Winzo Games	Wipro	Zomato

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Initiatives like Alpha Investment and Research Club which includes activities like student run mutual fund, financial conclaves etc. have caught the eye of various recruiters. Offers were rolled out in roles like Front End Investment Banking, Corporate Finance, Corporate Banking, Wealth Management, Treasury etc.

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American Express	Axis Bank	BDA Partners
DBS Bank	HDFC Bank	Morgan Stanley
Natwest	Nomura	Ofbusiness
O3 Capital	Piramal	Power Finance Corporation
Standard Chartered	Statestreet	Synergy Consulting

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## Consulting/General Management/Strategy

Strategy Labs is an initiative by FMS to promote experiential learning through live projects. This initiative has enriched ties between FMS and various strategy recruiters. Recruiters rolled out offers in sought after profiles like Financial Consulting, Management Consulting and Strategy Technology Consulting.

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Accenture Strategy	Adani	AON
Bain & Co.	Boston Consulting group	Capgemini E.L.I.T.E.
Deloitte	Everest Group	Ernst & Young
Freyr Solutions	GEP Consulting	HCL
I-PAC	Kearney	KPMG
Mahindra GMC	Piramal	PwC
Redseer Consulting	Renew Power	RPG
TAS	Varahe Analytics	Zomato

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19% increase in Finance Roles

Highest ever Average CTC of INR 34.1 LPA

97% of received offers above INR 20 LPA

### Average CTC

Top 10%

₹ 68.16 LPA

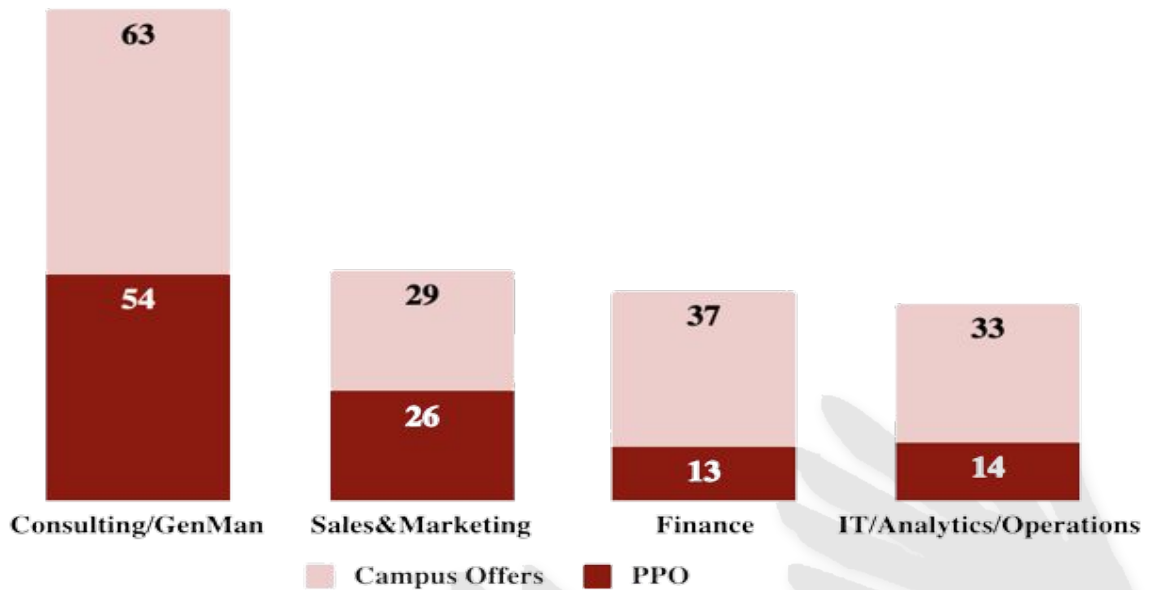
Top 25%

₹ 51.67 LPA

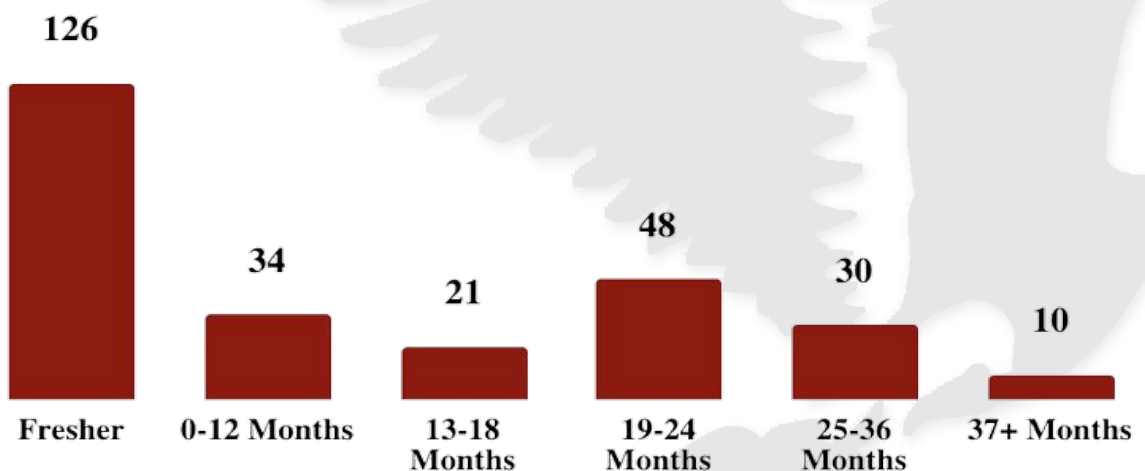
Top 50%

₹ 43.03 LPA

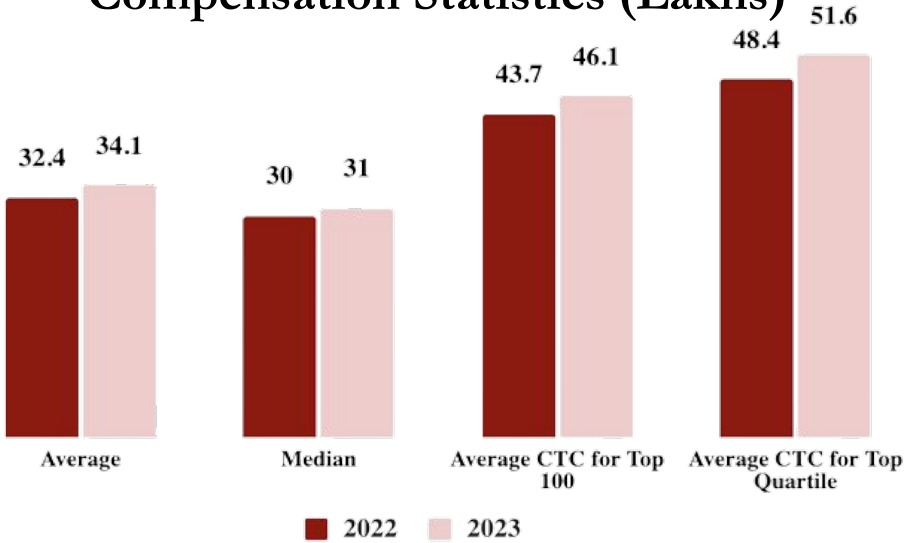
## Domain Statistics



## Work Experience Profile



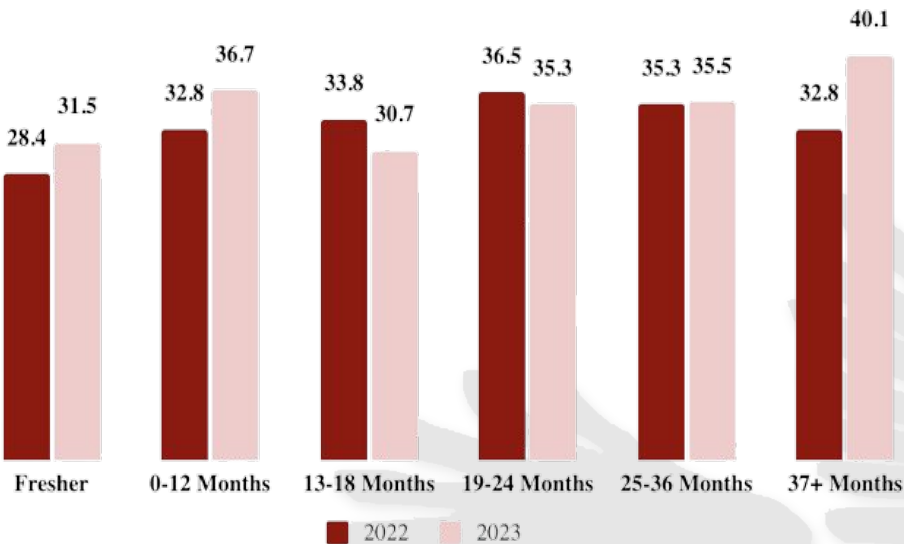
## Compensation Statistics (Lakhs)



Highest Domestic CTC stood at INR 1.23 Cr

Average CTC for top 100 stood at INR 46.1 LPA

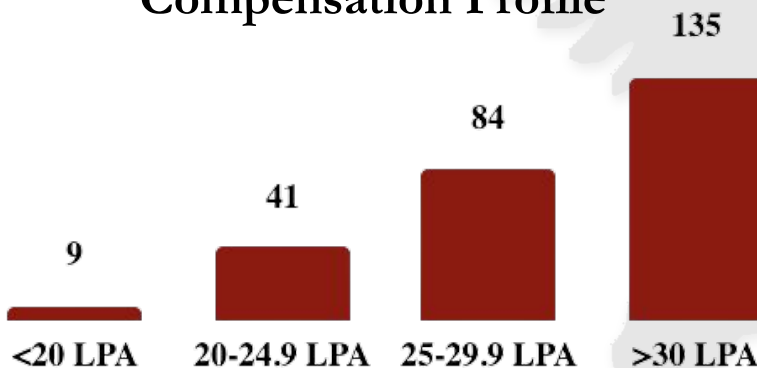
## Compensation Across Experience



Average CTC for candidates with 37+ months exp increased by 22%

50% of the batch secured more than 30 LPA

## Compensation Profile



Highest number of PPOs observed

# RECRUITERS AT FMS

Final Placements | | Batch of 2023



Out of 110 companies that confirmed their participation, 80 were invited, and 283 offers were made across different domains, resulting in **record-breaking Final placements** at FMS, both in terms of Salary statistics and the duration of the placement process.

# Corporate Competitions

FMS Delhi continued to dominate the Corporate Competition circuit, in the Academic year 2022-2023. Some of the accomplishments include the following:



**FUJITSU**

**Fujitsu 100**  
*Winner*



**Pidilite**

**Bond with Pidilite**  
*National Runners-up*



**ITC Limited**

**Interrogang**  
*National Runners-up*



**accenturestrategy**

**B-School Challenge**  
*National Finalists*



**amazon**

**ACE Challenge**  
*National Finalists*



**asianpaints**

**Canvas**  
*National Finalists*



**Capgemini**

**L'innovateur**  
*National Finalists*



**reckitt**

**Global Challenge**  
*National Finalists*



**Godrej**

**Godrej LOUD**  
*National Finalists*



**TATA**

**Imagination Challenge**  
*National Finalists*



**mi**

**Mi Summit 4.0**  
*National Finalists*



**J&J**

**J&J Imagivators**  
*National Finalists*



**Microsoft**

**PM Challenge**  
*National Finalists*



**Microsoft**

**PM Engage**  
*National Finalists*



**NatWest**

**Case Study Comp**  
*National Finalists*



**publicis  
sapient**  
**Product Spotlight**  
*National Finalists*



**SAMSUNG**  
**E.D.G.E Season 7**  
*Winners North Region*



## LEADERSHIP TALK SERIES



## LIVE PROJECTS





**Prof. Kavita Singh**



**Prof. Amit Bardhan**



**Prof. Soma Dey**



**Aditya Vikram Jindal,  
Associate Member**



**Ankan Chakraborty,  
Associate Member**



**Devanshi Shah,  
Associate Member**



**Ishita Khandelwal,  
Associate Member**



**Shaney Mantri,  
Associate Member**



**Parth Khetarpal,  
Associate Member**



**Prakash V,  
Associate Member**



**Pranika Chauhan,  
Associate Member**



**Prashant Papnei,  
Associate Member**



**Udit Singh,  
Associate Member**





**Prof. Kavita Singh**



**Prof. Amit Bardhan**



**Prof. Soma Dey**

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